

# CREATION

PT. CIPTA AKSI BERSAMA



# Unfolding Our Story

Event Management

# Welcome Message



## Welcome message from the CEO

In every idea, there's a spark, and in every spark, a story waiting to be told.

At **CREATION**, we believe in the power of that spark; the kind that **ignites emotion, shapes perception, and connects people to something greater.**

**We don't just build events, we build meaning.** Every brand we work with carries a purpose, and our mission is to bring that purpose to life, **Authentically and Fearlessly.** Because when creativity meets intention, what **we create goes beyond moments; it becomes stories that live on.**

In a world that moves fast, where trends fade and audiences seek truth, we don't chase what's next — we create what matters. We tell stories that move hearts, inspire trust, and leave a lasting mark.

To our clients and partners, thank you for trusting us to turn visions into experiences that **Inspire, Empower, and Endure.**

Because great things are never made by chance they're made with purpose.

**Andre Ginting**  
Chief Executive Officer  
PT Cipta Aksi Bersama / CREATION

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# About Us ↘

## History

Established in 2013, **CREATION** began with a bold vision; to craft moments that move people and build connections that last. What started as a small collective of passionate minds has grown into one of Indonesia's trusted names in creative event management and experiential storytelling.

In the beginning, every step was a challenge; limited resources, tight timelines, and the relentless pursuit of perfection. Yet behind every challenge lay an unwavering belief: that great experiences are not defined by size or spectacle, but by meaning and intention.

From private gatherings to large-scale festivals, from corporate launches to cultural showcases; **CREATION** has continuously evolved, shaping narratives that speak to both heart and mind. Each collaboration became a spark that fuelled our growth; each partnership, a reflection of the trust we've built along the way.

Over the years, we have transformed from an event organizer into a creative partner; one that bridges ideas, technology, and emotion to create impact-driven experiences. We don't just design events; we design moments of purpose, trust, and connection.

Our journey is powered by people by the dedication of our team, the loyalty of our clients, and the shared vision to create something meaningful in every project we deliver. As the world continues to evolve, so do we embracing innovation, creativity, and authenticity with every story we tell.

Since 2013, one thing has remained unchanged: **Our commitment to create experiences that matter experiences that live beyond the moment.**

Because at **CREATION**, we believe: When passion meets purpose, creation becomes legacy.

2013

Established

48+

Client

385

Project

90%

Creative Impact

## Vision ↘

To craft meaningful experiences that connect people, purpose, and brands turning every story into lasting impact.

## Mission ↘

- **Empower brands** to express their stories through creative, purposeful experiences.
- **Build connections** that inspire trust and foster long-term relationships between brands and their audiences.
- **Deliver excellence** through innovation, collaboration, and a passion for meaningful storytelling.
- **Create impact** that lives beyond the event turning every moment into a memory, and every project into a legacy.

Empower Brands • Build Connections • Deliver Excellence • Create Impact

# Why Choose Us

## Why Client Choose Us

Because We Don't Just Run Events.  
We Create Meaningful Experiences.



## We Create with Purpose

Every concept we build starts with intention, not just to impress, but to move. We combine strategy, creativity, and emotion to deliver experiences that connect brands with people in ways that feel real, human, and lasting.

## We Partner with Heart

We don't just work for our clients; we grow with them. Our approach is collaborative, transparent, and grounded in trust. ensuring every project reflects your story, your values, and your vision.

















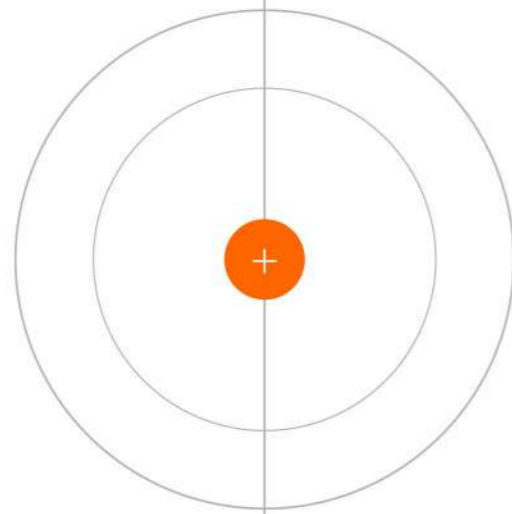
## We Deliver with Precision

From bold ideas to flawless execution, we own every detail. Our young and dedicated team blends discipline with creativity, ensuring each campaign runs seamlessly, and leaves an impact that lasts far beyond the event day.



# Our Team

	<b>Andre Ginting</b> Chief Executive Office		<b>Sri Mulyani</b> Commisioner
	<b>Arif Wiliadi</b> Business Development Director		<b>Syifa Rizaky</b> Finance
	<b>Anatasya Marpaung</b> Account Executive		<b>Ardini Galuh Mustika</b> Account Executive
	<b>Rifki Triutama Wirajaya</b> Production		<b>Pebi Pebriana</b> Activation
	<b>M Fahdlul Qistan</b> Designer 3D		<b>Raditya Pangestu</b> Designer 2D
	<b>M Zamil</b> Supporting Officer		<b>Suryadi</b> Warehouse
	<b>Pitri</b> Warehouse		<b>Fadlian W.A</b> Supporting



# Client Feedback

**Agung Wirawan**

Procurement Officer

KPU NTB



“Working with CREATION Team has been a great experience. As the Procurement Officer for the NTB Provincial Election Commission, I’m truly satisfied with their work. Everything was handled professionally, organized, and without any issues. Thank you for the effort and dedication — it really helped ensure the NTB gubernatorial and vice-gubernatorial debate ran smoothly.”

**Hendra Saputra**

CEO

Oldo Digital

CREATION team consistently delivers beyond expectations. Their ability to translate our objectives into experiences that truly connect with our audience is something we value deeply. Reliable, detail-driven, and always a pleasure to work with.



**Rizani Hammama**

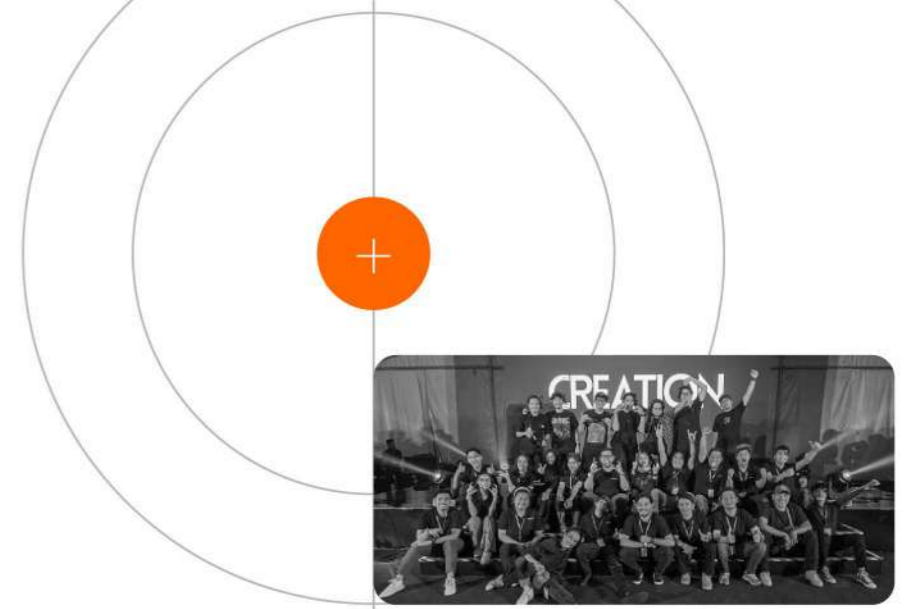
Government & Media Relations Specialist

Bukit Asam Tbk



From planning to execution, CREATION showed strong coordination and a clear commitment to quality. Their team made the entire process smooth and worry-free. We appreciate their dedication in helping us create an impactful event.

2013  
Established



Creating experiences  
with purpose.  
Where passion turns into  
unforgettable moments.



48+  
Client

# Pemprov Sumut

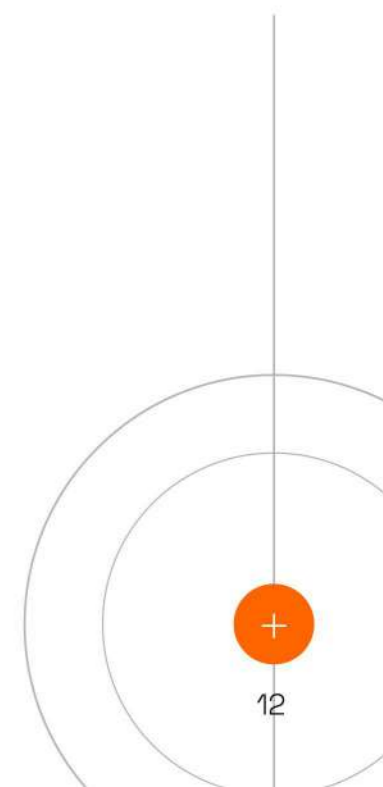
Trail Of The Kings™ Lake Toba – By UTMB®





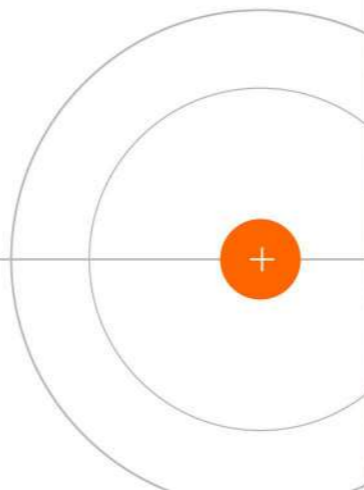
## Trail Of The Kings™ Lake Toba – By UTMB®

An initiate event for trail run International scale for embrace the beauty of Toba Lake and engage with the local tourism



# Disbudparekraf Sumut

Press Conference:  
Trail Of The Kings™ Lake Toba – By UTMB®





## Press Conference: Trail Of The Kings™ Lake Toba – By UTMB®

A press event held to officially announce Trail Of The Kings™ Lake Toba – By UTMB®, part of the prestigious UTMB® World Series. The conference gathered government officials, tourism boards, and media to celebrate North Sumatra's natural and cultural heritage while positioning Lake Toba as a world-class destination for trail running and adventure tourism.

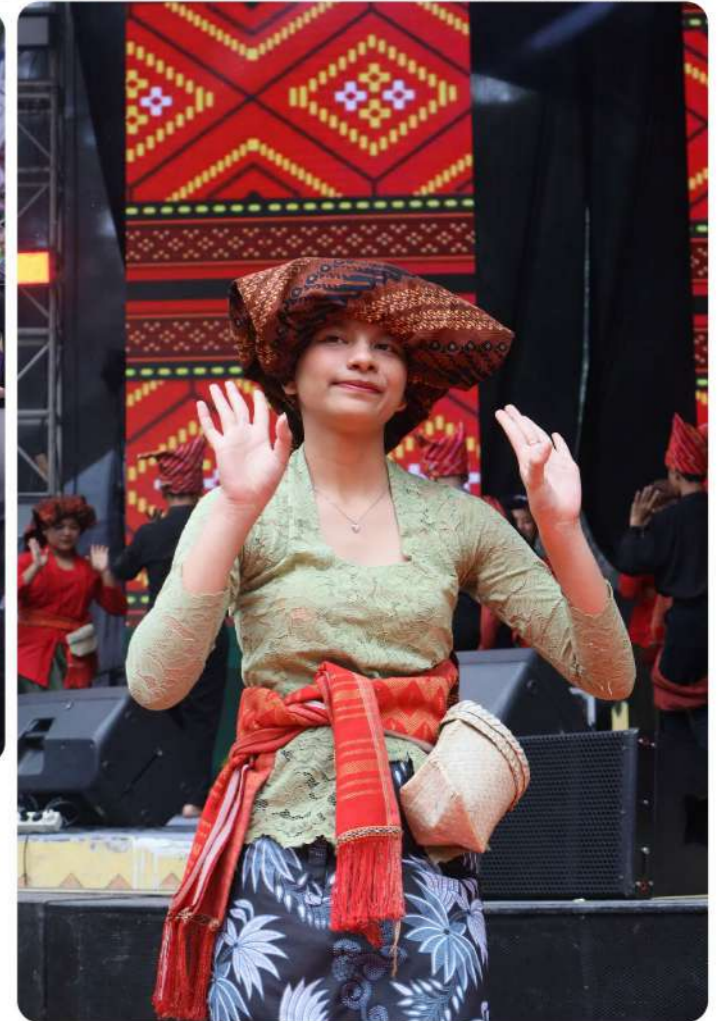
# Disbudparekraf Sumut

Festival Bunga dan Buah 2025



A three-year collaboration (2022, 2023, 2025) managing one of Karo's biggest cultural festivals: delivering seamless operations, vibrant experiences and consistent growth each year.





## Festival Bunga dan Buah 2025

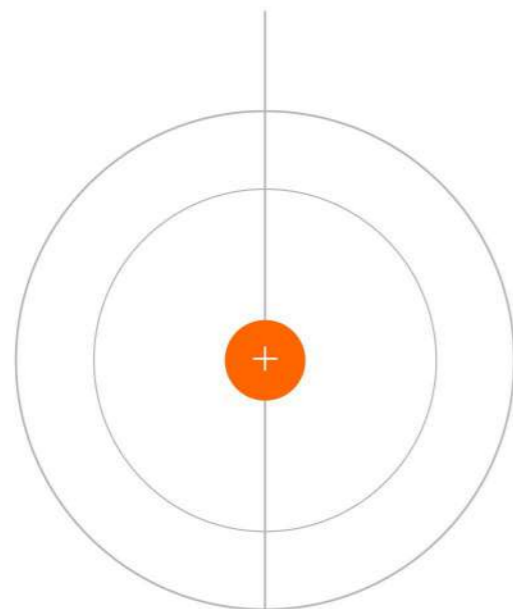
Is an annual festival that have been held in Berastagi and have the Parades, Competitions, Attractions, Live Performers from Local to National Artists, as well as UMKM exhibitions.

# Shell

Melaju Hebat - Focus, Faster, Future Ready



A three-year collaboration delivering Shell's annual meeting trilogy, all unified under the theme Melaju Hebat.





## Melaju Hebat : Focus, Faster, Future Ready

A three-part national event celebrating performance, alignment, and achievement within Shell Indonesia. The series included Business Plan Cascade, Retailer & Dealer Engagement Day, and Service Champion Day; uniting Shell's teams, partners, and frontliners to drive shared vision, stronger collaboration, and future readiness.



# Mayapada

Launching Mayapada Hospital Nusantara





## Launching Mayapada Hospital Nusantara

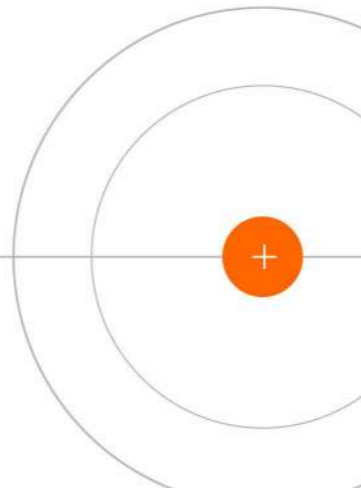
Is an launch for the newest hospital from Mayapada Group that built in IKN city and attended by Indonesia's President

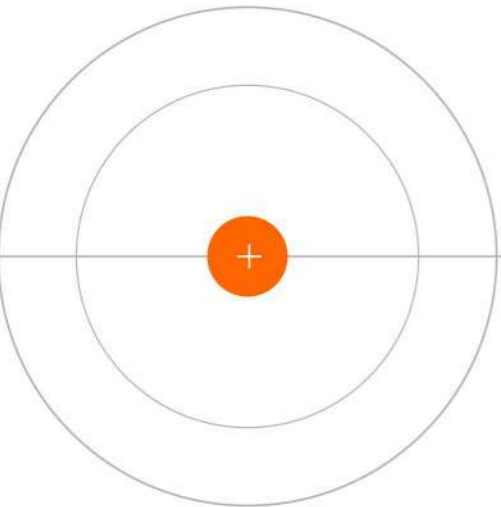
# Michelin

MEMS 4 Exhibition at Mining Expo 2024



A three-year collaboration (2022, 2024, 2025) delivering Michelin's MEMS4 booth at Mining Expo Indonesia.





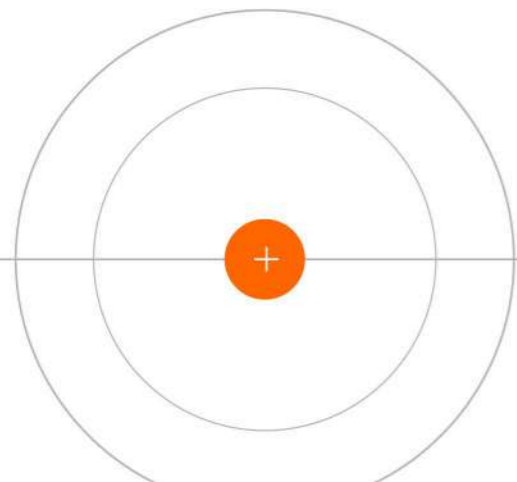
## MEMS 4 Exhibition at Mining Expo 2024

Michelin introducing the newest technology for mining equipment especially for monitoring tools for tires. Michelin launched MEMS 4 in Mining Expo 2024 at JIExpo Kemayoran, Jakarta and reached the target for over than 400 audience.



# BPODT

Trail of The Kings





## Trail of The Kings

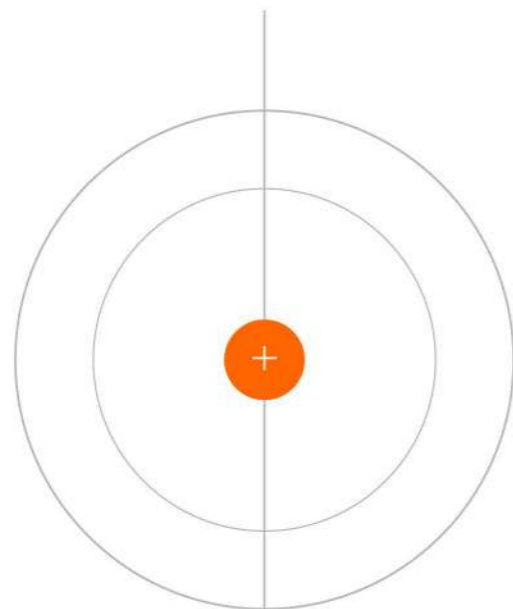
BPODT collaborate with creation to make an initiate event for trail run internationally to embrace the beauty of Toba Lake and engage with the local tourism.

# Shell

Melaju Hebat - Higher, Faster, Stronger



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## Melaju Hebat : Higher, Faster, Stronger

A three-part national event celebrating performance, alignment, and achievement within Shell Indonesia. The series included Business Plan Cascade, Retailer & Dealer Engagement Day, and Service Champion Day; uniting Shell's teams, partners, and frontliners to drive shared vision, stronger collaboration, and future readiness.



# Waroeng Steak & Shake

Turnamen Bulutangkis Waroeng Open 4





## Waroeng Steak & Shake

Waroeng Steak & Shake An Tournament Organized By Jebreet Media An In Collaboration With Creation For Held The Badminton Tournamen In Bandung

# Disbudparekraf Sumut

Festival Bunga dan Buah 2023



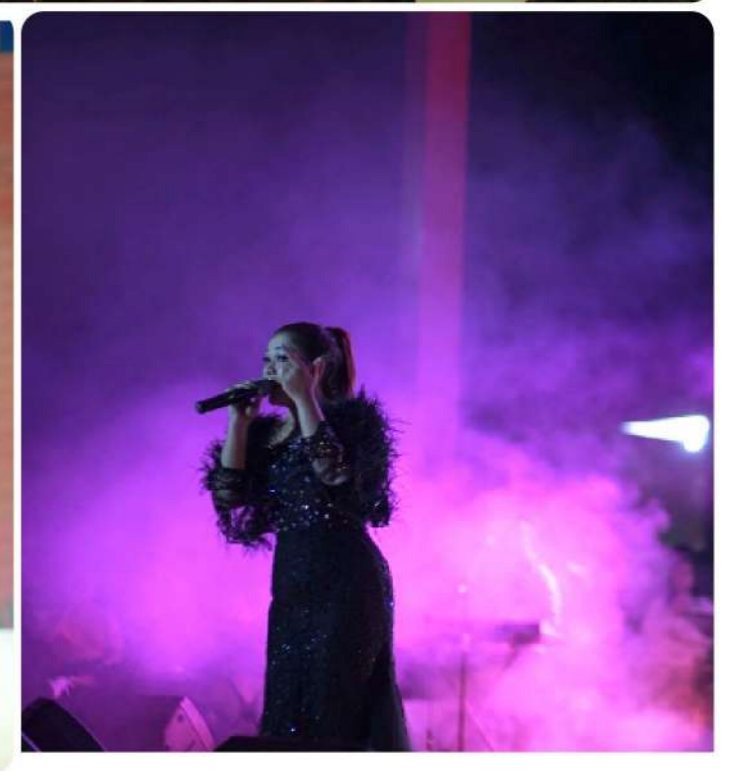
A three-year collaboration (2022, 2023, 2025) managing one of Karo's biggest cultural festivals: delivering seamless operations, vibrant experiences and consistent growth each year.





## Festival Bunga Dan Buah 2023

Is an annual festival that have been held in Berastagi and have the Parades, Competitions, Attractions, Live Performers from Local to National Artists, as well as UMKM exhibitions.



# Ujung Ujungnya Dangdut



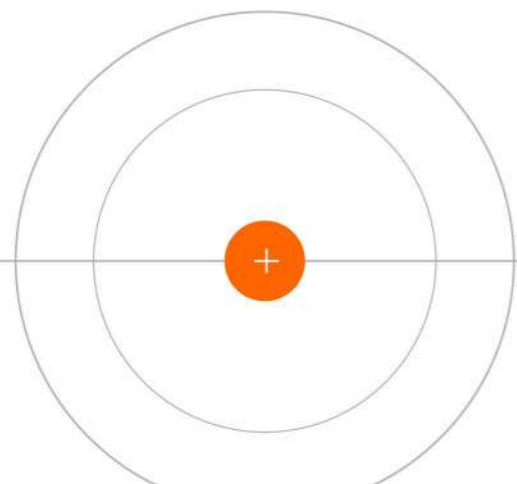


## Ujung Ujungnya Dangdut

Was held in Ancol Beach City, Jakarta. This event was initiated to brought Dangdut in International scale. 10 performances was performing in 1 day event and 7000+ audience was attended in this event.

# PSSI

Welcoming SEA GAMES 2023 Champions





## Welcoming SEA GAMES 2023 Champions

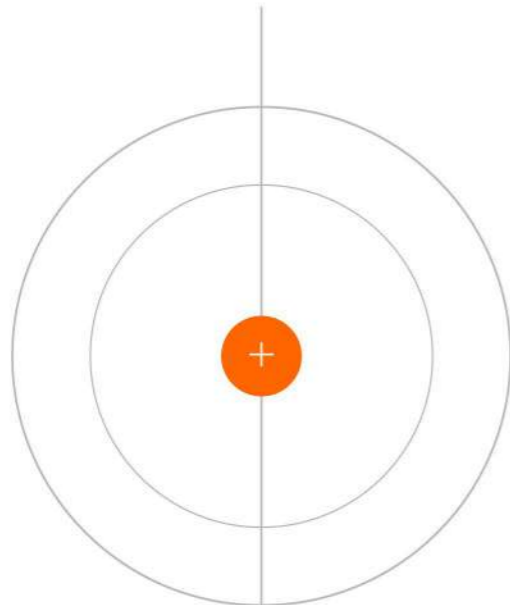
'Sea Games 2023 Champions: Terima Kasih Garuda Muda 'penantian 32 tahun'' is the welcoming home event for the sea games football winner. The event was held in the 4 places in Sudirman Street and in bundaran HI

# Shell

Melaju Hebat - Go Beyond



A three-year collaboration delivering Shell's annual meeting trilogy, all unified under the theme Melaju Hebat.



TO BRING MOBILITY INDONESIA AS THE FIRST AND BEST DESTINATION CHOICE FOR OUR CUSTOMERS



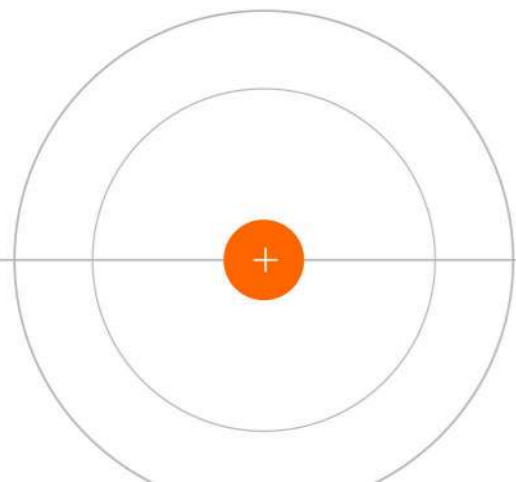
## Melaju Hebat : Go Beyond

A two-part national event celebrating performance, alignment, and achievement within Shell Indonesia. The series included Business Plan Cascade and Retailer & Dealer Engagement Day; uniting Shell's teams and partners to drive shared vision, stronger collaboration, and future readiness.



# Disbudporapar Karo

Karo Music Camp 2022



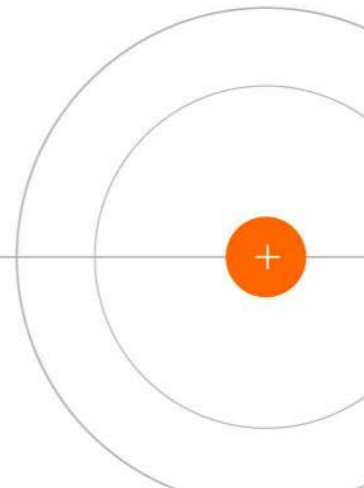


## Karo Music Camp

Is an annual event initiated by KEMENPAR as a gathering place for traditional and camp lover in Indonesia.

# RORI Indonesia

Royal Festival 2022





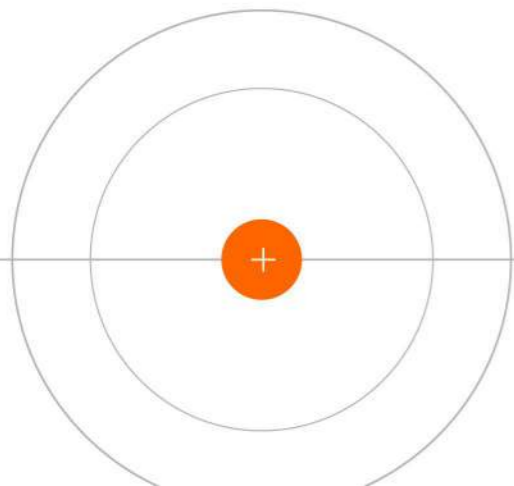
## Royal Festival

Is an annual event initiated by RORI Indonesia as a gathering place for bikers Royal Enfield motorcycle lover in Indonesia.



# LX International Corp

K-LAB Pre Launch Event





## LX International

As a holding company for LG from South Korea will open a complete laboratory service as a reference for various hospital in Indonesia.

# Bukit Asam Tbk

Bukit Asam Innovation Award: Greenovator



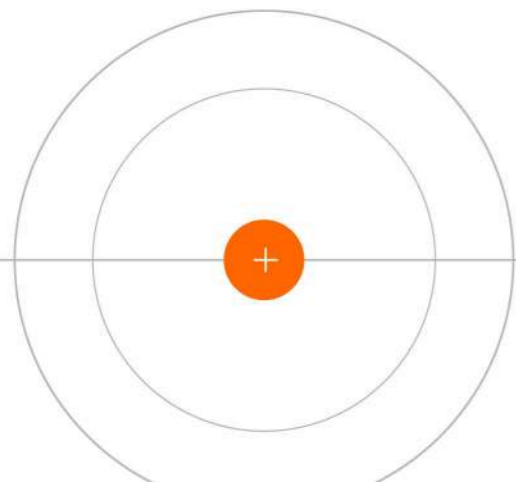


## Bukit Asam Innovation Award: Greenovator

An annual recognition event by PT Bukit Asam Tbk, celebrating individuals and teams who drive innovation in sustainability. Greenovator highlights groundbreaking ideas, technologies, and initiatives that support a greener, smarter, and more sustainable future for Indonesia.

# Telkom Indonesia

Upacara Kemerdekaan RI Ke 76





## Upacara Kemerdekaan RI Ke 76

The ceremony commemorating the seconds of the Proclamation of Independence of the Republic of Indonesia in the context of the 76th Anniversary of the Republic of Indonesia was held at the Merdeka Palace Courtyard and this ceremony was carried out in a limited manner, carried out hybridly and with strict health protocols.



# Kementerian Keuangan RI

BLU Expo 2021





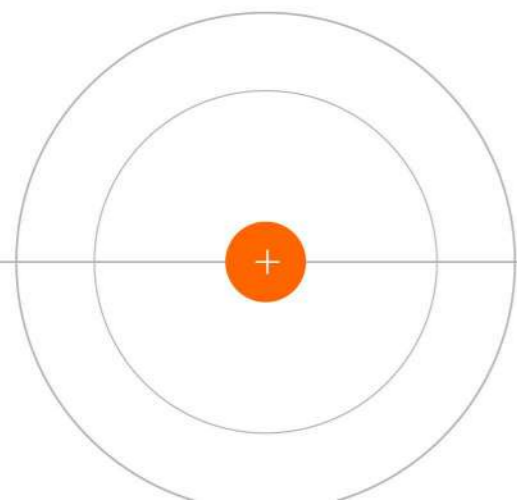
## BLU Expo 2021

Is a showcase for BLU to show the type and quality of its services, as well as excellence from an organizational perspective to all relevant stakeholders. The 2021 BLU Expo is a means of bringing together various BLU interests, ministries/agencies serving as technical advisors, Investigating Officers, Investors, BLU Service Recipients, and all relevant stakeholders so that BLU services can be enjoyed by the wider community. In addition, BLU is a trigger for synergies between BLU, between Technical Supervisors, and the investment climate through BLU.



# Kementrian BUMN

Sentra Vaksinasi Bersama BUMN





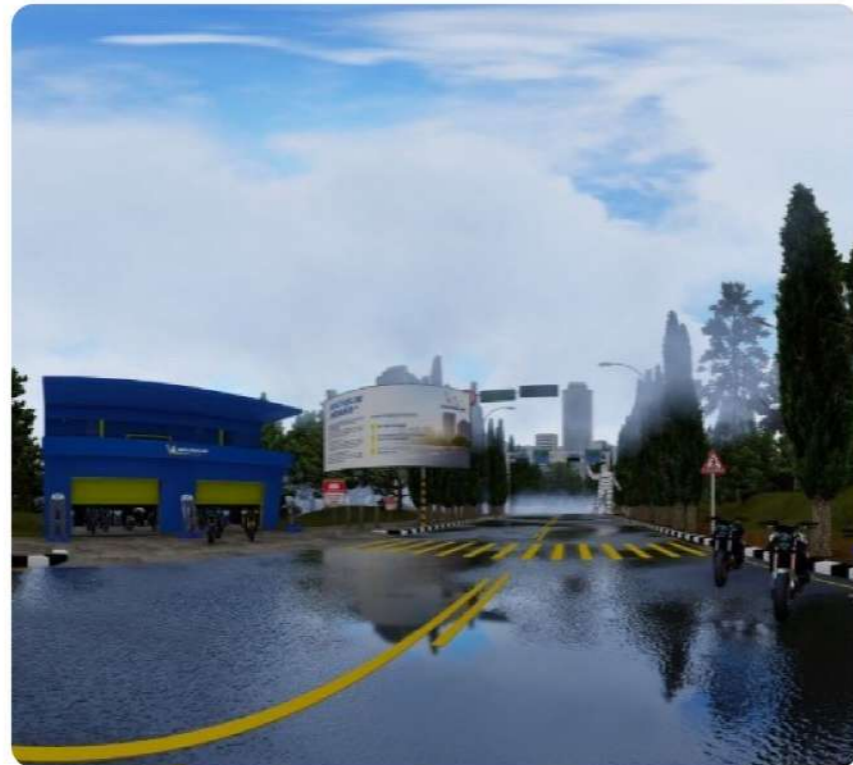
## Sentra Vaksinasi Bersama BUMN

Organized by the Kementrian BUMN and in collaboration with Kementrian Kesehatan and local governments to inject mass Covid-19 vaccines at the Sentra Vaksinasi Bersama BUMN are given free of charge at 5 points that has been spread across Indonesia



# Michelin

Virtual Launch: Anakee Adventure





## Virtual Launch: Anakee Adventure

Michelin launched its new product through a virtual hall to present an exhibition to showcase products. In addition to the virtual hall, Michelin also makes live streaming through the hall that was created.

# Anak Elang Harley Davidson

Anak Elang Showcase



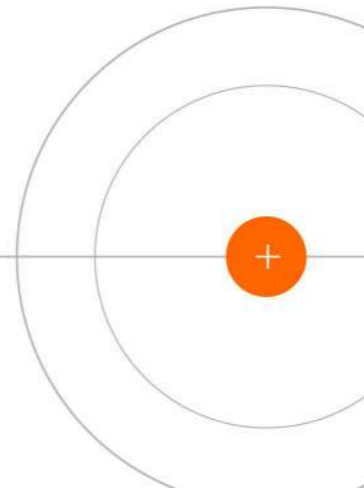


## Anak Elang Showcase

Anak Elang Indonesia as a distributor of Harley Davidson wants to greet its target market by being closer to them.

# Gudang Garam

Suryanation Motorland: Showoff '19





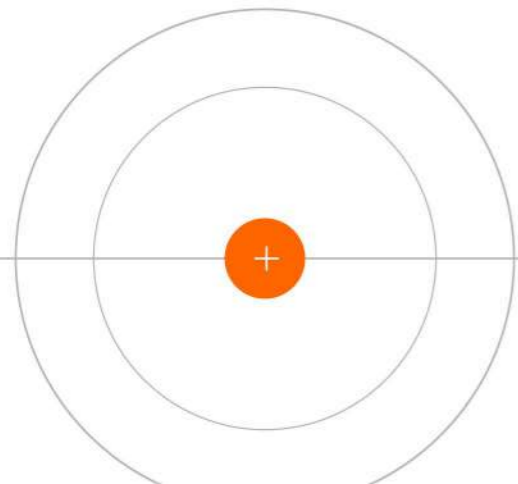
# Suryanation Motorland : Showoff '19

Suryanation Motorland Show Off as the highlight of the Suryanation Motorland Battle which has been held and this event is very sacred because it chooses the best motorcycle to be the highest title of The Greatest Bike of Suryanation Motorland



# Hutchison 3 Indonesia

Bima Day





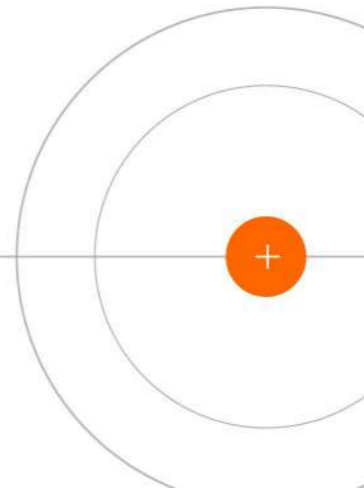
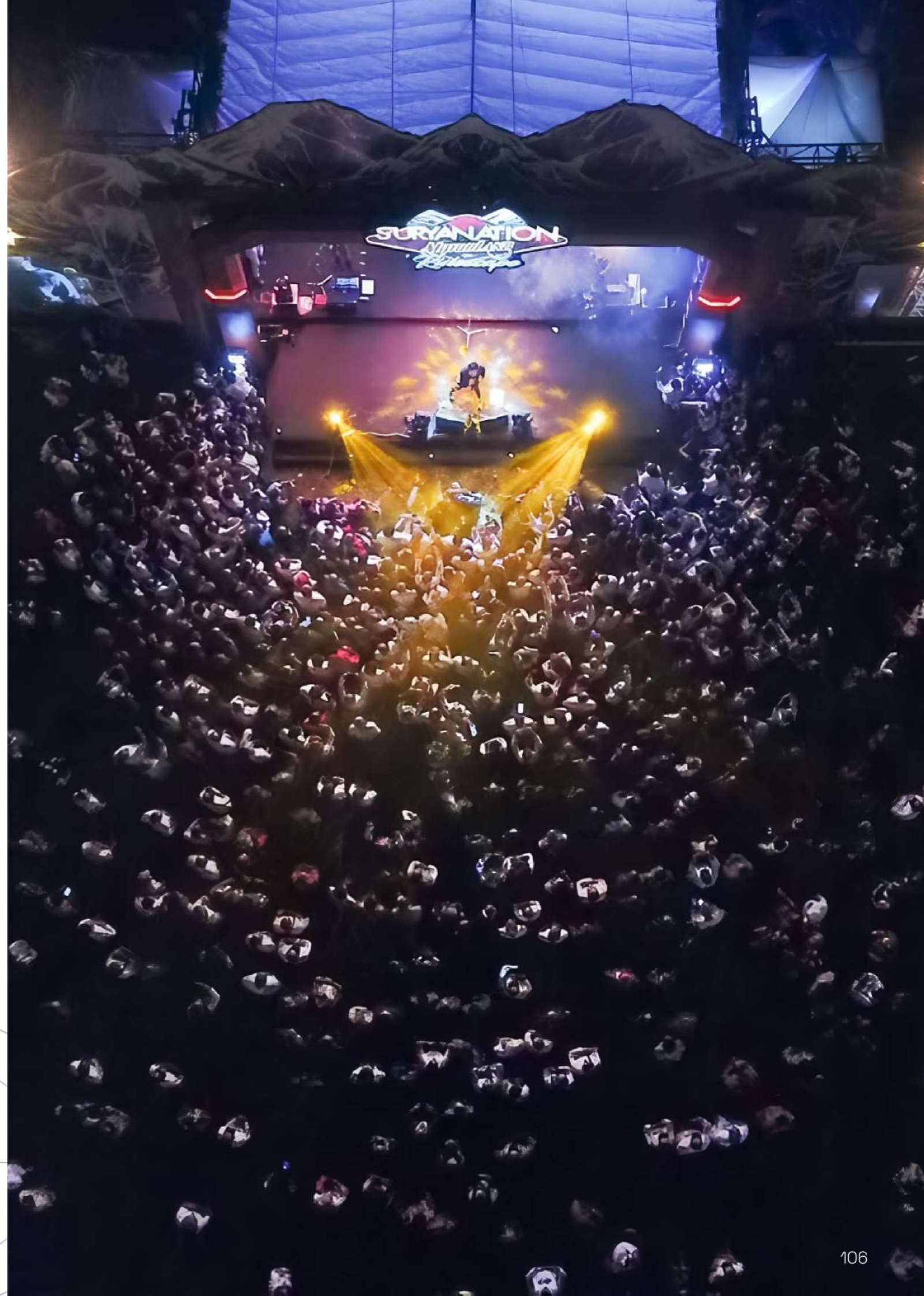
## Bima Day

was held to reach their millennials target for give them their youth ambition and change their hobby into the profitable assets for the youth soul



# Gudang Garam

Suryanation Motorland : Ridescape '18





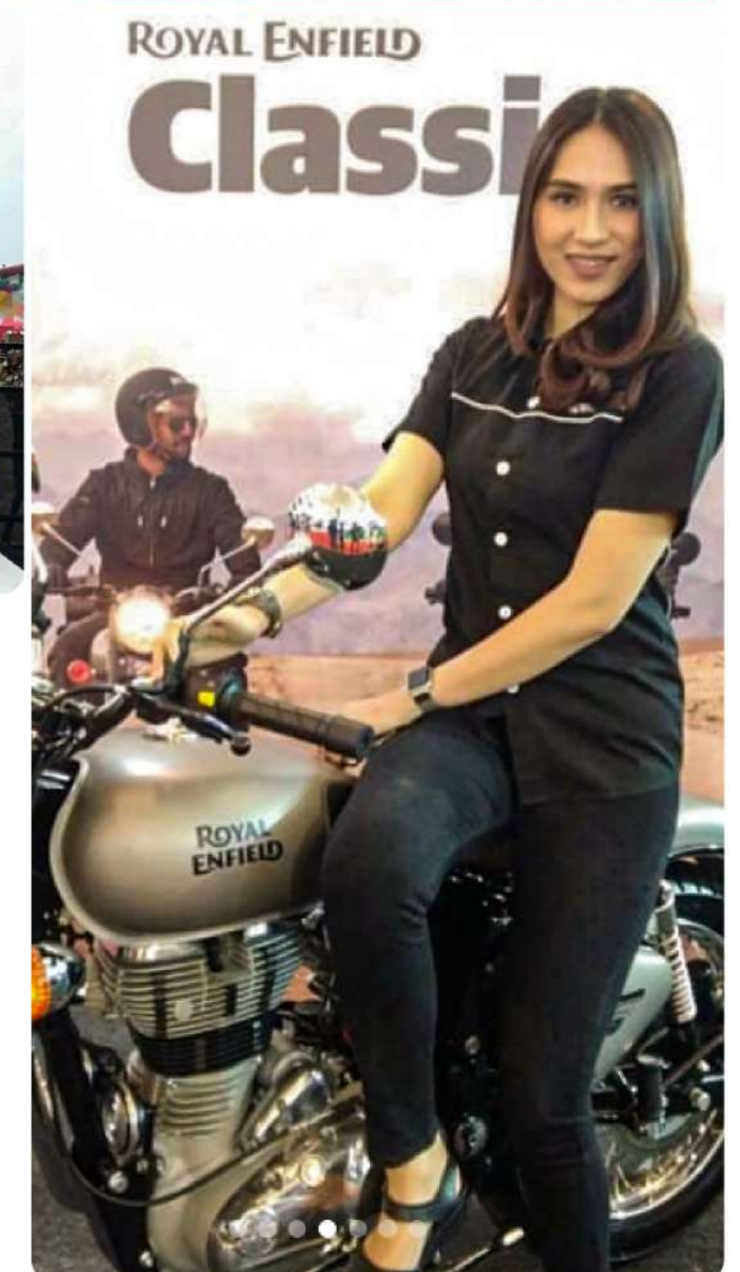
## Suryanation Motorland : Ridescape '18

Suryanation Ridescape 2018 is a camp in 2 major cities in Indonesia that been held specifically for bikers who join the official community of Suryanation Motorland.



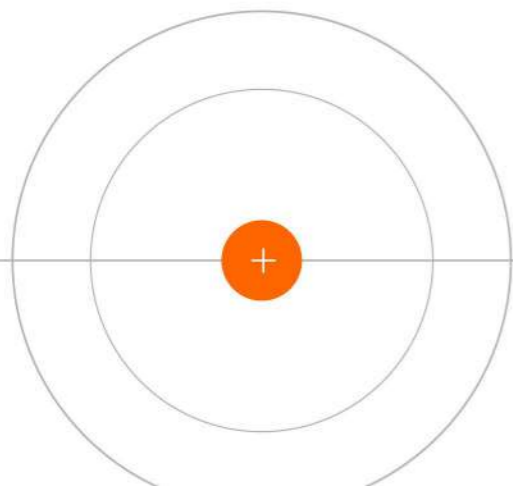
# Royal Enfield

Royal Enfield at IIMS 2018



## Royal Enfield at IIMS 2018

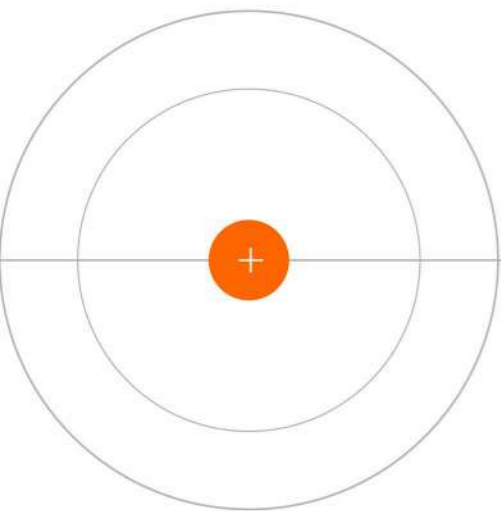
At IIMS 2018, Royal Enfield exhibited their latest motorcycles to strengthen customer engagement and showcase the brand's timeless craftsmanship and spirit of adventure.



# Michelin

Roadshow Retailer Gathering – Michelin Road 5



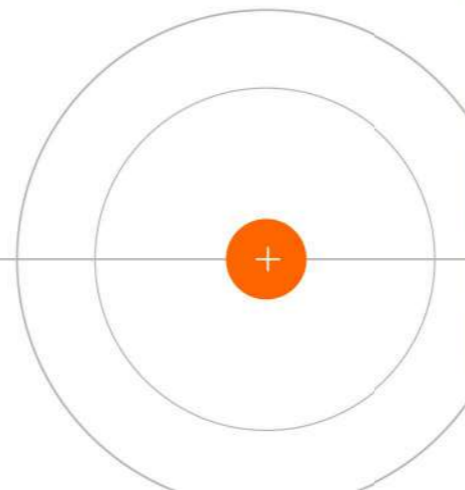


## Roadshow Retailer Gathering – Michelin Road 5

A nationwide roadshow initiated by Michelin to connect with retailers and introduce their latest motorcycle tire, Michelin Road 5. The event served as both a product launch and engagement platform, strengthening relationships and brand presence across key markets.

# Pertamina

Ide Gila





## Pertamina: Ide Gila

An internal innovation competition by Pertamina, designed to unleash creative and unconventional ideas from employees across the nation. Ide Gila became a platform to challenge limits, inspire bold thinking, and transform visionary concepts into impactful business solutions.



# Geometry Global

Launching Magnum – White Almond





## Launching Magnum White Almond

A brand experience event introducing Magnum White Almond, a new indulgent variant that redefined premium ice cream pleasure. The launch combined immersive visuals, sensory storytelling, and elegant presentation to capture the essence of luxury and taste that Magnum represents.



# Geometry Global

Launching Magnum: Crème Brûlée





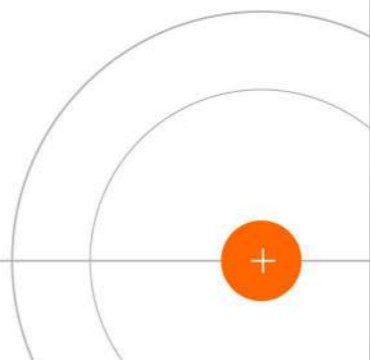
## Launching Magnum Crème Brûlée

A luxurious product launch introducing Magnum Crème Brûlée, crafted to highlight indulgence and sophistication. The event blended art, taste, and experience — inviting guests to savour the perfect balance between bold flavour and refined elegance that defines Magnum.



# Dua Kelinci

Dua Kelinci Indonesia Menyundul Bola With Gareth Bale





## Dua Kelinci Indonesia Menyundul Bola With Gareth Bale

A nationwide football campaign by Dua Kelinci featuring global football star Gareth Bale, inspiring Indonesian fans through the spirit of sportsmanship and fun. The event combined interactive challenges, brand engagement, and football excitement, strengthening Dua Kelinci's image as a dynamic and youthful brand.



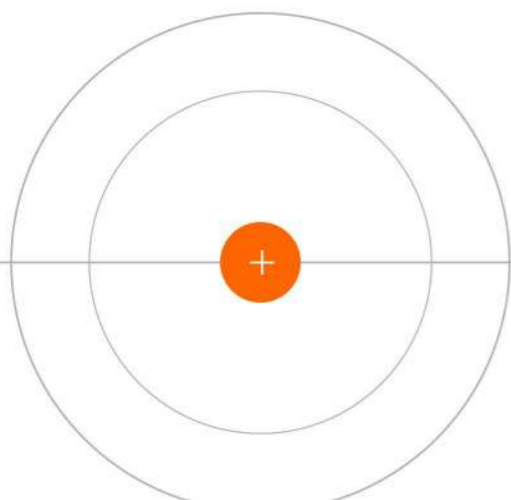
# BNI Emerald

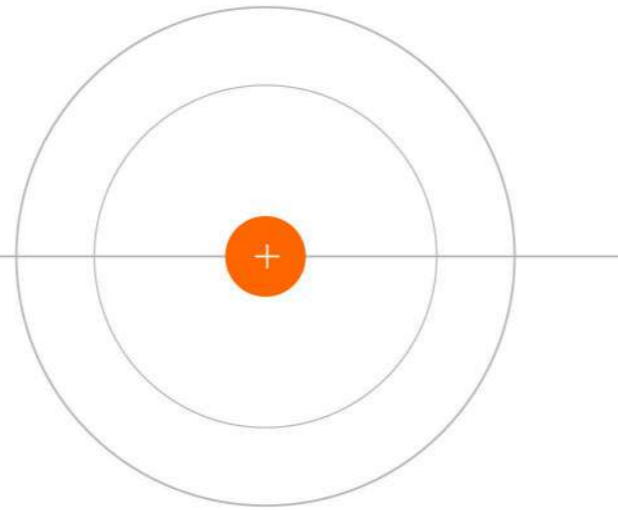
BNI Emerald at Java Jazz Festival 2014



## BNI Emerald at Java Jazz Festival 2014

An exclusive brand activation by BNI Emerald at the prestigious Java Jazz Festival 2014, designed to connect with high-value clients through music, lifestyle, and experience. The event offered a refined lounge experience, blending the elegance of jazz with the sophistication of BNI Emerald's premium banking services.





# Conwood

Conwood Booth at Indobuildtech 2013



## Conwood Booth a Indobuildtech 2013

A creative exhibition booth by Conwood Indonesia at Indobuildtech 2013, showcasing the brand's innovative and eco-friendly building materials. The booth design reflected Conwood's modern craftsmanship and commitment to sustainability, attracting professionals and visitors across the architecture and construction industries.

Thank  
You.